



Thunder Bay Bodybuilding Championships Sponsorship Information

Thank you for considering a sponsorship opportunity with the 2020 Thunder Bay Bodybuilding Championships, Saturday, May 23, at the Thunder Bay Community Auditorium. As the only competition in Northwestern Ontario sanctioned by the Canadian Physique Alliance and the IFBB, this event provides an accessible and affordable opportunity for physique athletes of Thunder Bay and surrounding communities to compete. The show continues to grow each year in the number of competitors that now travel from across Canada, choosing this event to compete at, as well as in the number of spectators that enjoy watching. We have received much praise from the CPA and previous competitors, specifically in regards to the incredible venue and athlete centered approach. With new community partnerships, an expanded health & fitness expo, and an incredible intermission showcasing a new guest poser, we are anticipating this to be the best year yet!

I look forward to working with you to bring another high quality show to Thunder Bay. Your generosity and support towards this event and the dedicated athletes is greatly appreciated. Details regarding sponsorship packages are attached along with show and promoter contact information. If you would like to be a sponsor at the 2020 Thunder Bay Bodybuilding Championships, please complete the attached Sponsor Registration form and email it along with your business logo and/or ad, and payment to adrianlesey@hotmail.com. If you have any questions please do not hesitate to contact me.

Yours truly,

Adrian Lesey
Event Promoter
Thunder Bay Bodybuilding Championships

Contact, Show, & Payment Information

Event Promoter: Adrian Lesey

Mailing Address: Nutrition North
905 Tungsten St, Unit 6
Thunder Bay, ON

Phone: (807) 630-1677 (cell)
(807) 344-4020 (work)

Email: adrianlesey@hotmail.com

Event Date & Time: Saturday, May 23, 2020
Pre-judging: 10:00 am
Finals: 6:00 pm
Venue opens 1 hr prior to show start times for sponsors to set-up

Venue Location: Thunder Bay Community Auditorium
1 Paul Shaffer Drive
(807) 684-4444
www.tbca.com

Event Website: www.tbaychampionships.com

Payment Information:

- Accepted methods of payments are **e-transfer (preferred) or cheque**
- All payments are non-refundable
- Payment is due at the time that the registration form is submitted
- All logos will be added to print and online promotional materials once sponsorship payment is received
- If you require an invoice for your sponsorship please select the appropriate option on the registration form
- **Payment by e-transfer**
 - Submit all e-transfers to adrianlesey@hotmail.com
 - No security question or answer will be required to submit the e-transfer
 - Please include "TBay Sponsorship" in the message line
- **Payment by cheque**
 - Please make cheque payable to Adrian Lesey
 - Mail or deliver to Nutrition North at the above mailing address

Sponsorship Packages

PLATINUM SPONSORSHIP - \$2000

- Headline Sponsors - ****2 sponsorships available****
- Commercial or Ad played on stage screen
 - Recorded by the sponsor
 - Ad will be played at prime times, either at start of finals or at intermission as an introduction to guest poser
- Business logo included in slideshow presentation
 - Played on show background screen throughout the pre-judging & final shows
- 4 Show Tickets (\$360 value)
- 1 table or display booth
 - Includes 8ft table to sell or display company product or service
 - Sponsor must bring own table covering
- Presentation of 1 **OVERALL** trophy during finals
 - Includes live, on-stage introduction
- Business logo included on event's website, at the **TOP** of event poster, and all promotional material
- Business logo presented on event social media pages
 - Includes a brief bio of business or company & hyperlink to business Facebook page and/or Instagram page
- **FULL PAGE** advertisement in event program
- Business product, samples, coupons, or business cards, provided by sponsor, included in competitor swag bags
 - Products must be received no later than Saturday, May 16th, 2020
 - Deliver to Nutrition North or contact Adrian Lesey for pick-up

GOLD SPONSORSHIP - \$1000 or \$750 without table

- Business logo included in slideshow presentation
 - Played on show background screen throughout the pre-judging & final shows
- 2 show tickets (\$180 value)
- 1 table or display booth
 - Includes 8ft table to sell or display company product or service
 - Sponsor must bring own table covering
- Presentation of 1st, 2nd, 3rd place trophies to **2** competitor classes during finals
 - Includes live, on-stage introduction
- Business logo included on event's website, on event poster, and all promotional material
- Business logo presented on event social media pages
 - Includes a brief bio of business or company & hyperlink to business Facebook page and/or Instagram page
- Business card **or 1/2 page** advertisement in event program
- Business product, samples, coupons, or business cards, provided by sponsor, included in competitor swag bags
 - Products must be received no later than Saturday, May 16th, 2020

SILVER SPONSORSHIP - \$500

- 1 Table or display booth
 - Includes 8ft table to sell or display company product or service
 - Sponsor must bring own table covering
- Presentation of 1st, 2nd, 3rd place trophies to 1 competitor classes during finals
 - Includes live, on-stage introduction
- Business logo included on event's website, on event poster, and all promotional material
- Business logo presented on event social media pages
 - Includes a brief bio of business or company & hyperlink to business Facebook page and/or Instagram page
- Business card or ¼ page advertisement in event program
- Business product, samples, coupons, or business cards, provided by sponsor, included in competitor swag bags
 - Products must be received no later than Saturday, May 16th, 2020
 - Deliver to Nutrition North or contact Adrian Lessey for pick-up

BRONZE SPONSORSHIP - \$350

- Business logo included on event's website, on event poster, and all promotional material
- Business logo presented on event social media pages
 - Includes a brief bio of business or company & hyperlink to business Facebook page and/or Instagram page
- Business card or ¼ page advertisement in event program
- Business product, samples, coupons, or business cards, provided by sponsor, included in competitor swag bags
 - Products must be received no later than Saturday, May 16th, 2020
 - Deliver to Nutrition North or contact Adrian Lessey for pick-up

Sponsor Registration

If you are interested in being a sponsor for the 2020 Thunder Bay Bodybuilding Championships, please complete and return the following registration form along with your business logo and payment. Please see payment information above.

Business or Company Name: _____

Contact Name (Full Name): _____

Street Address: _____

City/Province/Postal Code: _____

Phone Number: _____

E-mail: _____

Website Address: _____

Business Instagram Page: _____

Business Facebook Page: _____

Sponsorship Package: _____

Invoice Required: Yes / No